Unexplored themes in expatriate management: Inspirations from the New Mobilities paradigm

Guttormsen, David S. A.¹; Lauring, Jakob²

¹Department of Business, Strategy and Political Sciences - University of South-Eastern Norway ²The Aarhus School of Business - The Aarhus School of Business

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Abstract

Purpose – The purpose of the current article is to present a different perspective on the concept of global mobility and to apply the multifaceted concept in proposing new themes to explore in expatriate management research.

Design/methodology/approach – We draw upon the theoretical underpinnings relating to the New Mobilities paradigm from sociology to outline a new perspective on global mobility and thereby to describe novel themes to include in future expatriate management studies.

Findings – We identify four themes in need of further development within the expatriate management research field: materiality, infrastructure and access, inequality and immobility, and emotional dynamics. Within each of these themes, we present several examples of research questions that can provide new thrust to the theory development of expatriate management research.

Originality/value – The current article is the first attempt to draw on central ideas in the New Mobilities paradigm to propose a future research agenda for expatriate management studies. We aim to enhance the study of 'mobility' in new and unorthodox ways.

Keywords: mobility, expatriates, sociology, materiality, inequality, emotions, infrastructure, future research

Paper type: Conceptual

Introduction

This article proposes new and underexplored themes with the potential to expand expatriate management research. We do this by drawing upon the New Mobilities paradigm that emerged in sociology during the 1990s and spread across the social sciences at the onset of this millennium (Breines et al., 2021; Cresswell, 2009; Leese and Wittendorp, 2018; Sheller, 2013). The paradigm emerged as a reaction to the need for approaches to social science research that are more dynamic (Sherry and Urry, 2014, 2008, 2006). Along with a greater focus on dynamics and interconnectedness, the New Mobilities paradigm has taken an interest in the movements of materiality and ideas, thus going beyond mobility as only concerning the movement of people (Cresswell, 2012). Accordingly, the paradigm offers novel lines of inquiry to enrich the field.

New Mobilities literature. From our readings, it became apparent that this paradigm elucidates several new facets of the global mobility phenomenon, which are yet to be discovered or they remain understudied in management and organization literature. It is intriguing that the New Mobilities paradigm has so far exercised little influence on disciplines that study mobility, namely expatriate management research. In this field, research has largely studied global mobility as the physical move, or relocation, between fixed points (A to B) and as the flow of people between host and home countries (Bonache *et al.*, 2001; Brewster *et al.*, 2014; eds. McNulty and Selmer, 2017). Significant contributions have been made in those areas of interest. However, they have tended to be studied as location-bound and territorial with a main interest in job performance (e.g., Bader *et al.*, 2021; Hays, 1971) and intercultural adjustment (e.g., Gregersen *et al.*, 1996; Song *et al.*, 2021).

However, the New Mobilities paradigm invites dynamic and de-territorialized perspectives on different forms, characteristics, and properties of global mobility. Accordingly, mobility is not necessarily understood as location-bound or fixed to particular demarcated locales, physical space, or typologies (see Cresswell, 2011, 2010; Sheller, 2013; Shelly and Urry, 2006; Urry, 2010 [2001]). Instead, the New Mobilities paradigm has revealed the intricate system of networks and flows that make up global society as a dynamic whole (Lash and Urry, 1994; Sheller and Urry, 2006; Urry, 2012). In this new perspective, it became commonly

accepted that mobility is also a social and political concept (Hannam *et al.*, 2006; Jensen, 2013). In other words, although a physical geologist can describe the trajectory of movement in mathematical terms the new mobilities-oriented sociologist would be concerned with the experience of being mobile in its bodily, psychological, social, symbolic, technological, and political dimensions (Glaveanu and Womersley, 2021). Hence, appreciating global mobility and expatriation through this lens could be described as the diverse mobilities of peoples, objects, and information in addition to the complex interdependencies between them (cf. Urry, 2000).

Based on this definition of global mobility, it can be argued that the physical, social, and symbolic mobilities across the globe shape the sense of what is possible in the world (Glaveanu and Womersley, 2021). This outlines a so-called mobile ontology (cf. Nail, 2018), in which entities and subjects emerge out of perception of space and relocation as intertwined with social, symbolic, and political structures (Adey *et al.*, 2021). It is from this outset that we want to provide new inspiration to the expatriate management field to develop further research on global mobility.

As we have argued above, we believe that the simplified perception of mobility as often applied in expatriate management research could obscure important themes to include in the field. Our article's main contribution is thus to expand the future research agenda in the expatriate management field to include yet-to-be-discovered themes and approaches to studying mobility. For example, we aim to widen the focus of the latter to include materiality and ideas beyond people on the move. A particular aim is to highlight the need to focus more on material, social, symbolic, and political interconnections when theorizing about global mobility in a management and organization context. Based on our review of the New Mobilities literature, we pose several exploratory research questions. We hope the questions can inspire new theory development and produce novel insights in the expatriate management field.

We first outline the key characteristics of the New Mobilities paradigm and link global mobility and expatriate management research to ideas within this disciplinary context. Second, we discuss and elucidate four thematic areas where we find that the New Mobilities literature produces insights that are complementary to theories in expatriate management, namely, (a) materiality, (b) infrastructure and access, (c) inequality and immobility, and (d) emotional dynamics. In relation to each theme, we pose several questions that we hope could stimulate expatriate management researchers to seek alternative explanations and new insight into the global mobility phenomenon.

Theoretical background

Sociology is concerned with the relation between the individual and the surrounding social context and in particular with the interactions between the two elements. In sociological research, phenomena are analyzed together with their historical, political, and social backgrounds with the aim of showing hidden aspects of the social and material world (Mandják and Szántó, 2010). In relation to organization and management research, sociology can be useful for understanding that action is often socially situated and embedded in social structure. Moreover, a relevant point is that institutions that influence human lives, besides functional concerns, are also socially constructed based on symbolic factors and sometimes non-rational logics (Dobbin and Baum, 2000). This general perception can also help us to understand mobility in a way that is novel to much of the expatriate management field.

Mobility

Mobility, as a concept, phenomenon, and real-life practice, unfolds and surrounds all people constantly. For example, in the most basic form, we use transport to travel on holiday or for work purposes (Sheller and Urry, 2006). Other forms of mobility relate to, for example, the

products we consume as well as the supply chain of machines and technical equipment. Furthermore, pollution, viruses, sounds, and images travel between countries and continents (Büscher, 2006). As such, people, machines, information, and technology are connected in new ways through travel routes, transportation vehicles, and electronic infrastructure. Such disruptive and complex interfaces have become more evident; for example, the increasingly flexible work arrangements that technology-mediated communication enables (Jackowska and Lauring, 2021; Lauring *et al.*, forthcoming; see Perkins *et al.*, 2021).

An important aspect of this connectivity is the new ways of perceiving interfaces between people and materialities across space and time (Cresswell, 2010; Murdoch, 1995). For example, Bauman's (2000) theories of liquid modernity are helpful to approaching mobility in a manner different from the approach one would take in connection to static, fixed structures (see also Braidotti, 1994; Cresswell, 2002).

In essence, such a perspective on movement affords researchers new avenues for theorizing global mobility beyond 'terrains'. Terrain is not merely spatially fixed geographical containers for social processes. Rather, it is the perception of mobility as "the center of constellations of power, the creation of identities and the microgeographies of everyday life" (Cresswell, 2011, p. 551).

Interdependencies in global mobility

It can be argued that the New Mobilities paradigm was, foremost, a reaction to what its subscribers perceived as a shortcoming in the static nature of social scientific research in relation to people, human nature, and social life. It was also a reaction against the categorization and knowledge production on such basis as location-bound and territorial (Sherry and Urry, 2014, 2008, 2006).

Although for more than half a century expatriate management scholars have produced a vast body of influential knowledge regarding expatriates, the research field has predominantly focused on their physical moves and treated movement and expatriate experiences mostly as typologies (e.g., home vs. host country or self-initiated vs. assigned expatriates; see McNulty and Brewster, 2017, and Guttormsen, 2018a, for a review). Additionally, Guttormsen (2017) highlights that nontraditional mobility patterns and what happens "in-between" abovementioned typologies remain understudied as far as physical mobility is concerned. This approach can be described as a simplified, location-bounded perception. Such a view is often a symptom of the predominance of functionalist research orientations (Delbridge and Keenoy, 2010; Lauring et al., 2018). A functionalist stance on global mobility research tends to lead to placing social experiences, connections, and movements into boxes and typologies that are subsequently investigated as demarcated variables. This approach could create artificial dividing lines. An example is the widely employed cultural distance construct (e.g. Maney and Stevenson, 2001). The construct relies on the assumption that "national cultures" have fixed and static borders (e.g. Hofstede, 1980; Kogut and Singh, 1988; Kirkman et al., 2017; Shenkar, 2012).

Instead, we argue for a need to view global mobility as a dynamic concept that is interconnected with social, informational, and material realities (Sheller and Urry, 2006). In this perspective, we see an interrelation between the mobile person and the mobile mindset. It is well known that when people move, they also begin to think in a more global way (Javidan and Teagarden, 2011). However, this can also be true when individuals engage with globally mobile material and information. Such exposure can also affect their propensity to engage in physical or mental global mobilities or increase further consumption of mobile information, services, or goods. As such, physical, social, material, and informational mobilities should be treated to a greater degree as interconnected in the academic debate. Based on the above

discussion, we take the complementary notions of mobility to explore specific themes from which we can extend our thinking into the domain of expatriate management research.

New thematic areas for future theorizing of global mobility

Based on our review on the literature comprising the New Mobilities paradigm, we have identified four thematic areas that provide relevant avenues for expanding the contemporary research agenda on expatriate management. The thematic areas encompass materiality, infrastructure and access, inequality and immobility, and emotional dynamics. Thus, our proposed future research agenda provides an expanded realm in which to study mobility as a phenomenon by suggesting different types of mobility (i.e. in relation to materiality and ideas) that are linked to the chief topic of the research field; namely, the movement of people. After presenting each of the themes, we discuss a number of tentative research questions that we hope can inspire further research endeavors in the expatriate management field. The questions should not be perceived as exhaustive but as merely based on our reading of the New Mobilities literature in combination with insight into the current state of expatriate management research.

Materiality

In recent years, a resurgence in attention to materiality across the social sciences, humanities, and philosophy has occurred, with recognition that materials play a vital role in global networks and mobility flows (Barry, 2018). Concepts such as 'new materialism' (which comments on the normative assumptions concerning human agency and material practices; Braidotti, 2012), "stuff" (Braun and Whatmore, 2010), and "things" (Latour, 2007, 2005) have been applied to outline the potential and agency within objects that affect human activities. This approach indicates that people's interactions with materials generate complex agencies instilled in sociopolitical life (DeLanda, 2016). Hence, materiality has significant effects on experienced

and enacted mobility as the "the mutual intersections of objects and peoples" (Urry, 2016, p. 9). Burrell (2008) argued that the objects people choose to take with them when moving and the ways they use them are an important aspect of the mobile experience.

For Brooks and Waters (2017), mobilities are unavoidably related to and transformed by materialities that can be in the shape of physical spaces, objects, technologies, and human bodies. These factors can be argued to all be experienced within multifaceted sociospatial contexts. As such, one can argue that global mobility is inseparably related to the materials and practices of social entities, as outlined below.

[One] of the defining characteristics of mobilities research is its attention to the mobilities of multiple materialities, both human and non-human ... materialities that have different qualities, different properties, different capacities, and are formed of different relations.... A focus on mobile materialities problematizes simplistic distinctions between humans and non-humans and instead retunes attention towards the assemblages of matter that moves. (Adey *et al.*, 2014, pp. 265, 267)

Materiality in relation to expatriates concerns their involvement with objects and material structures such as housing, schools, furniture, and transportation, as well as monetary rewards and compensation. The role of the expatriate compound is currently an important theme debated from a sociological perspective (Lauring and Selmer, 2009; Gaggiotti *et al.*, forthcoming). However, in general, the expatriate management field has not paid much attention to the role of materiality in life abroad. We believe that within the materiality theme, a wide range of questions that are relevant to relocation issues could be raised. The questions relate to both the work and the non-work domains of expatriation because the two are often closely intertwined. For example, we see a need to understand better the role that material objects play as things or goods that expatriates deal with in their everyday lives. For example, the role of familiar objects in easing homesickness or alleviating culture shock could be worth exploring further. Moreover, machines or technologies that facilitate connections between the expatriate and home organization personnel could play an important part in facilitating social

contact at a distance. The physical nature of a country as "land," "nature," "climate," or "season" is also a theme that could facilitate or assist adjustment processes. Finally, expatriates and locals' bodily appearance in relation to skin or eye color, height, and perceived attractiveness could affect the integration or exclusion of an individual in the host community. Based on this short discussion of themes inspired from our reading of the New Mobilities literature, we formulated research questions that could be helpful for scholars in the expatriate management field. These questions are merely suggestions, intended to inspire future research, rather than a definitive and exhaustive list of possible themes (see Table 1, for a tentative list).

Insert Table 1 around here

Infrastructure and access

Although global mobilities in terms of people, products, and information have become prominent features of today's highly interconnected world, many individuals, objects, and ideas are not given free passage across national boundaries. As an example, the management of labor mobility has been one of the major challenges of European politics over the past decades (Marques *et al.*, 2021). In this context, the ways some individuals' movements have been normalized while others' have been criminalized has been discussed (Glick Salazar and Schiller, 2013; Adey *et al.*, 2021). The theme of access is prominent within the New Mobilities paradigm research. In the New Mobilities literature, the focus has largely been on the ways the global mobility infrastructure is differentiated in relation to who can travel, and which objects and ideas can be sent and be received (Hannam *et al.*, 2006). In the literature, it is argued that certain "mobility regimes" make specific movements of people, objects, and ideas impossible, whereas others become possible (cf. Bélanger and Silvey, 2020). As such, it can be mentioned that the infrastructure of global mobility greatly influences where and when people and things

move (Amrith, 2021) as well as, for example, who is to be perceived as high or low status expatriates (Haak-Saheem et al., 2019).

Global mobility infrastructure can be described in terms of tangible structures (laws, policies, transportation, transformation equipment, and digital connections) and intangible structure (social networks, discourse, and mindsets; Aday *et al.*, 2013). One may state that global mobility is not a universal benefit but instead that gatekeeping exists as exercised by certain institutions (Ang, 2021). In line with this, infrastructural forms, including national laws and policies, are designed to exclude differently. Thus, infrastructures can be conceptualized as entities that are involved in mediatory activity, within the processes of cross-border mobilities (Kathiravelu, 2021). In this way, they not only facilitate a connection, but also could have the capacity to transform outcomes. Hence, it can be argued that infrastructures are not neutral intermediaries and translators but rather influence social, material, and political outcomes because they are involved in the regulation, facilitation, and dissolution of global mobilities (Kathiravelu, 2021).

Thus, it can be concluded that infrastructure is imperative for mobility. However, although most notions of infrastructure invoke images of stability and neutrality, a growing number of studies aims to deconstruct this limiting perception (Kathiravelu, 2021). From this, it can be argued that it is important to include contrasts of possibility and impossibility in the discussion of ways global mobility can be facilitated and assisted by structural means.

The tangible and intangible infrastructure of global mobility is rarely discussed in the expatriate management literature. With the increasing virtual interfaces, mobility needs to be studied and understood in additional dimensions as well as ways mobility is experienced when traversing the boundaries and intersections between various types of virtual and non-virtual spaces (cf. Selmer *et al.*, 2022; Lauring and Jonasson, 2018). It is important to assess the balance between possibility and impossibility to understand global mobility because it is instrumental

in framing the ways individuals and groups move (Glaveanu and Womersley, 2021). Questions concerning institutional and technological influence and control of global mobility patterns have so far received insufficient interest among expatriate management researchers. Although business organizations and human resources policies have been the primary focus of expatriate management research, local and global political processes, and governmental institutions such as immigration and taxation authorities also guide the admittance of individuals from different countries, creating possibilities and limitations. At the same time, technological advances open opportunities to carry out work in a different country without physically moving there, even though mobility in thoughts and values may still be required for performing the job. Finally, barriers within structures that are more tangible, such as restrictions on travel routes to and from certain countries, could have great implications for directing the flow of expatriate populations. Because this way of understanding global mobility so far has not been the focus of much expatriate management research, we hope our formulation of alternative research questions could inspire ideas for future studies (see Table 2).

Insert Table 2 around here

Inequalities and immobility

As with mobility in general, work-related mobility is intimately intertwined with the promise of economic, social, and symbolic mobility (Aday *et al.*, 2013). Such a notion is based on the liberal assumption that working in a different country will create an immediate increase in wealth and social status for the repositioned individual. The expectation is further that global mobility will be a source of learning and development that allows a person to enhance their employability over time (Williams, 2009). As a result, in the minds of the relocating individuals, mobility becomes a valued measure of achievement (Ossman, 2004). This perception may be

seen as a response to jobs being flexibly moved from one location to another, or to multiple other locations. Thus, international work experience has been described as having become an expectation and something for which people feel proud (Bastos *et al.*, 2021; Smith and Favell, 2006).

However, free movement of persons is often situated in a fragmented regulatory mode in which the social rights of mobile persons are unstable and dependent on market contingencies (Lillie and Simola, 2016; Marques *et al.*, 2021). Thus, employees' global mobility is often the result of global inequalities (Gama Gato and Salazar, 2018). In line with this, Bastos and colleagues (2021) argued that global mobility is not always a matter of choice. It can be forced upon large groups of people as a means of making the labor force flexible and distributing labor. Here, it needs to be recognized that for many people, the possibility of relocating comes at the price of downward occupational mobility and overqualification (Salazar, 2016). In this situation, there are few positive outcomes of global mobility, and in some instances, consequences may even be predominantly negative (Amrith, 2021; Masso *et al.*, 2013). As such, global mobility is not only a benevolent opportunity but also a cause for uncertainty and exploitation (Gluesing *et al.*, 2008, p. 154).

Hence, global mobility can be perceived as a contradictory form of freedom, produced by the needs and effects of global capital, yet also resistant to total control by states or organizations (Bastos *et al.*, 2021). Power imbalances are another related facet that also create inequalities as far as mobility is concerned (Skeggs, 2004). Yet, this theme is often ignored in the discussion of expatriate management research (see, however, Mielly et al., 2017).

Although structural constraints in the form of mobility infrastructure are influential in channeling people, objects, and ideas along certain paths across the globe, personal agency and characteristics are also determining factors (Mayrhofer *et al.*, 2020). For example, not all individuals are equally equipped to undertake global mobility endeavors in terms of

intercultural and linguistic abilities or needed employment skills (e.g. education; Lauring *et al.*, forthcoming).

Apart from skills, an individual also needs to be motivated to go. Willingness or motivation to move is often referred to as "motility" in the New Mobilities literature. Motility can be defined as the way an individual or group takes possession of the realm of possibilities for mobility and builds on it to develop personal projects (Flamm and Kaufmann, 2006). The motility concept relates to factors that define the potential to be globally mobile, whether these are physical capacities, aspirations to be stationary or mobile, existing technical transportation and telecommunications systems and their accessibility, or acquired knowledge. However, motility is not equally distributed. Therefore, although some individuals are structurally forced to move, others are pinned down by lack of skills, motivation, or psychological/physical surplus to initiate the actual relocation (Flamm and Kaufmann, 2006).

Although motivation to expatriate has been examined in several studies (e.g., Chen and Shaffer, 2017; Selmer and Lauring, 2013), the interconnections between motivations and different coexisting restrictions has received less attention. Similarly, even though some scholars have studied overqualification among expatriates (e.g. Jayasingam *et al.*, 2021), the situation where an expatriate is actually forced to leave the homeland due to economic, climate-related, political, or ideological reasons is not well described. Thus, we find it relevant to discuss further the situation where external structural forces in interaction with diverse personal circumstances control individuals' movement. Such forces do not affect people equally across group or personal characteristics. Rather, they are driven by unequal social, economic, and personal resources guiding and filtering the flow of people from specific places to specific destinations. The result can be undesired immobility or mobility among individuals or larger groups in the shape of a forced exodus. This insight has motivated us to propose a provisional

list of questions that we hope could be useful for expatriate researchers interested in expanding their area of inquiry (see Table 3).

Insert Table 3 around here

Emotional dynamics

A less tangible precondition of mobility is the emotions and affect connected to initiating and actualizing the relocation (e.g. McNulty *et al.*, 2017). Glaveanu and Womersley (2021) argued that emotions are essential to acts of relocation. Emotions such as happiness, anger, or fear capture essential elements of the connection between the environment and the ways an individual orientates his or her actions differently. Consequently, emotions can prompt or hamper a relocation and, conversely, new emotions can develop out of the movement from one place to the next. Thus, we must recognize that movements develop new perspectives that people experience emotionally and that those emotions again feedback to relocation decisions (cf. Collins and Shubin, 2015; Pine, 2014). In other words, negative emotions narrow down one's field of vision, thereby reducing the sense of the possible, whereas positive emotions could allow an individual to envision opportunities.

The interchanging variations between positive and negative emotions involved in planning and undertaking global mobility has been insufficiently studied in expatriate management research dealing with this theme. It should be mentioned that positive emotions such as hope and happiness might interact with negative emotions related to anxiety and uncertainty. Oscillations between favorable and unfavorable perception could constantly influence a person considering, planning, and undertaking global mobility (cf. Glăveanu, 2020; Glaveanu and Womersley, 2021). Mixed and contrasting emotions are often described in

sociological studies on migration. Thus, we can see individuals alternate or combine feelings of hope and nostalgia, guilt, and ambition (Neil, 2017; Pettit and Ruijtenberg, 2019).

In expatriate management research, emotional reactions are often viewed as connected to a personal trait (e.g. Stoermer et al., 2020) or as a state in linear response to anxiety in the new context (e.g. Harari et al., 2018). This is opposed to the emotional dynamicity throughout a relocation that is described in the New Mobilities literature. This new perspective could provide inspiration to take up alternative discussions in the expatriate management field. In particular, the interconnectivity of emotions and relocation decisions could be a novel area in which research on expatriates could develop future activities. Thus, scholars could engage with the idea that not only does the expatriation experience cause emotions, but also emotions may trigger mobility. In addition, the dynamics and the complexity of the emotional landscape in the mind of the expatriate seem to be unexplored. Finally, we argue that coexistence of and switches between different affective states could be just as relevant to explaining expatriate behavior as simplistic models of linear relations between what is perceived as static states and traits are. The above has led us to formulate our last collection of questions that we hope could ***Insert Table 4 around here*** be answered in future expatriate management research (see Table 4).

Discussion

In our attempt to outline a future research agenda for the expatriate management field, we have discussed four key themes derived from the New Mobilities paradigm: materiality, infrastructure and access, inequalities and immobility, and emotional dynamics. These empirical themes and their underlying theoretical and epistemological approaches to studying mobility have yet to be explored in expatriate management. Based on our review of the New Mobility literature and our discussion of the four themes, we have produced a number of tentative research questions that we hope will inspire researchers who focus on expatriate management.

Based on the above, we promulgate that future research could take inspiration in our work in two ways. First, regarding theory, the New Mobilities paradigm offers new perspectives and theoretical models for dealing with global mobility. Such approaches are more dynamic and emphasize interconnectedness. They can therefore be useful for advancing expatriate management in several areas; for example, the learning points regarding fluidity and non-location—bound approaches could lead to posing different types of questions about cultural distance, which assumes a separate and fixed, home and host ("national") culture (Guttormsen, 2018b; Harzing and Pudelko, 2016). An additional example relates to adjustment, which traditionally is understood as the degree of fit or perceived comfort relating to the other culture (Lee and Liu, 2006; Shaffer *et al.*, 1999). The sociological perspective also relies more on the understanding of institutions and norms as something that individuals and groups construct—often with a purpose. Although this constructivist perspective has sometimes been successfully applied in expatriate research (Lauring *et al.*, 2018), many publications still seem to ignore this insight and treat organizations and policies as relatively static and neutral entities.

Second, in relation to empirical contribution, we have presented four themes that we believe expatriate management researchers could find unexplored phenomena in need of further understanding. Moreover, although we have treated the four themes as distinct, in reality, important overlaps exist between them. Expatriate management researchers could use such overlaps to develop further ideas based on our preliminary suggestions. For example, questions relating to access and inequality could be combined with questions relating to emotions or materiality.

Finally, although it has not been the focus of this article, we emphasize the importance of investigating mobility as occurring in a specific context. This is because people are likely to

experience the dynamics of mobility differently (e.g. whether said experience unfolds in peaceful surroundings or within a dangerous setting that subjects a person to risk; see Kittler and Faeth, 2017; Pinto *et al.*, 2017).

The above constitutes the article's first contribution because such an interface has yet to be explored in the expatriate management field and, thus, it offers new and alternative avenues to explore empirical and theoretical themes in relation to global mobility. Furthermore, it meets recent encouragement of research that is more interdisciplinary (Farndale *et al.*, 2017). More specifically, a contribution encompasses the expanded focus on mobility of the movement of people to include that of materiality and ideas. This is a contribution to the current mainstream research agenda in expatriate management, which has tended to curtail its approach to focus primarily on the physical movement of people between fixed points (Bonache *et al.*, 2001; Brewster *et al.*, 2014; Cresswell, 2006; eds. McNulty and Selmer, 2017).

Another contribution relates more closely to a paradigmatic discussion. Logical positivist and functionalist paradigms have traditionally dominated the research agenda in the expatriate management field (Bonache and Festing, 2020; Cooke *et al.*, 2019; McKenna and Richardson, 2016; Mendenhall, 1999). The infusion of perspectives from the New Mobilities paradigm offers a firmer focus on non-static, fluid, and non-location—bound approaches to studying mobility phenomena. This contrasts the type of research often resultant of functionalist research design in the expatriate management domain (Delbridge and Keenoy, 2010; Lauring *et al.*, 2018).

Although a conceptual article, we would like to highlight a limitation concerning the application of a paradigmatic perspective: other themes associated with other paradigms, but nevertheless relevant for understanding the mobility phenomenon, might not have been identified in our article (Guttormsen & Lauring, 2018). However, that does not mean we normatively recommend against engaging with such themes.

Lastly, we would like to provide the following practical recommendation. We have demonstrated several unexplored themes in the extant expatriate management literature as far as the mobility phenomenon is concerned. Thus, we recommend that HR departments, cross-cultural trainers, mentors and supervisors need to expand their focus on global mobility (including the associated processes, experiences and policies involved in expatriate management) beyond the physical move between fixed points. Furthermore, we recommend to address the potential influence of the mobility of objects/materiality and ideas (not only people)—as well as the interconnectedness of objects/materiality, ideas and people. These interfaces can be important in understanding, and tackling challenges, relating to the adjustment and performance of an expatriate (and his or her partner/family) in addition to preparing said people for the relocation and the collaboration with colleagues and managers from the host country and others.

Conclusion

In this article, we have elucidated four empirical themes that emerged from our reading of the New Mobilities literature originated in sociology. At the same time, we have tried to demonstrate that the paradigm's theoretical and epistemological foundation can provide a novel and interdisciplinary agenda for expatriate management research. We hope that our exploration can motivate a broadened inquiry into the multifaceted nature of the mobility phenomenon, which can be relevant for both scholars and practitioners alike, e.g. in terms of new areas of theorizing and enhancing the practical understanding of what might affect global mobility and expatriate management.

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Table 1. New research questions related to materiality

- How do expatriates experience the belongingness to materiality at home and in host countries, and how does it impact the experience of moving between countries?
- What materiality, such as goods, is important for expatriates to bring and how does this change, or relate to, changing identities or belongingness or sentiments about home and host countries as locations?
- How does materiality reflect the expatriate's identity, and how does it connect the networks between home and abroad?
- How does the meaning of materiality change when moving across cultural boundaries?
- How do goods sent from home influence sensations of foreignness and isolation?
- How does the sense of the body change the perceptions of the locations and vice versa?
- How does symbolic changes of physical land (e.g. pre and post-Brexit) alter the expatriation experience and the understanding of belongingness and identity?

Table 2. New research questions related to infrastructure and access

- What is the role of macro and micro political process and mobility regimes outside business organization for establishing mobility patterns?
- Which private and public institutions are most central for allowing access to attractive destination?
- How does technological infrastructure alter the experience of mobility?
- How are virtual expatriates involved with global mobility?
- How are access to new technology, inventions or other life practices transforming the understanding of social distance as well as everyday life?
- How does connections and interconnectivity, across physical space, affect expatriates?
- How do societies as well as expatriate communities relate to territorial access and opportunities?

Table 3. New research questions related to inequality and immobility

- What are the consequences on immobility and what is not movable for the expatriate?
- How do immobile people perceive and experience mobility of people, object, and ideas?
- What role does privilege and power imbalance, and social/material resources play in mobility?
- Does the direction of mobility, e.g. competition between countries play a role in facilitating inequalities among individual expatriates and the direction of mobility flows?
- How do historic or current events affect the experience of mobility (e.g. war, colonial past) relating to a place or the understanding of it?



Table 4. New research questions related to emotional dynamics

- How do different types of emotions peacefully or competitively co-exist during global mobility?
- How do affective states influence the willingness to expatriate?
- How do families/partners solve complex, conflicting, or changing emotions during relocation?
- How are emotions linked to materiality when it comes to personal well-being?
- How do emotions of failed mobility or immobility affect the individual and his or her perceptions of the home or host destination?

