

Codebook v2

Media Study

Title:

Search Term:

YouTube ID:

My ID:

1 Video Type

11 Tutorial (purpose for viewers to reproduce with success after)

12 Vlog (purpose to share what the creator has been working on and thinking)

13 Documentary (purpose to share information but not teaching)

2 Craft

21 Loom

211 Overbeat floor loom used (hanging reed)

212 Underbeat floor loom (reed supported from base)

213 Frame loom weaving

214 Table loom weaving

215 Rigid Heddle loom

219 Other

22 Techniques (can choose multiple)

221 Materials

222 Warping

223 Dressing the loom

224 Reading patterns

225 Threading

226 Tie-down

227 Weaving

228 Fulling

229 Washing

23 Weaving techniques

231 Clothing fabric in pure wool

232 Fulling

233 Plant based clothing fabric

234 Tapestry techniques

235 Overshot techniques

236 Åkle techniques

24 Reproducibility 1-9

249 Strikes me as reasonable a beginner could reproduce what's shown

...

245 Overall easy to understand, however some critical points could cause students to struggle

...

241 Seems very unreasonable for even an experienced weaver to reproduce

3 Tradition

31 Self-identification

311 Claims to be "traditional"

312 Claims to do things a certain way, essentially tradition w/o saying it

313 Shows a traditional Norwegian craft, not referenced as such

314 Intentionally uses a traditional craft in a non-traditional way

319 No self-identification (or see Notes)

32 Authenticity

321 References museum sources from that country/culture

322 References secondary sources from origin

323 References secondary sources from outside origin

324 References other internet sources

325 Tradition Bearer

329 Does not reference sources

33 Conveying of traditional knowledge

339 Shows great attempt to convey traditional knowledge

...

335 Connects to a wider set of knowledge than the creator's own

...

331 Shows little attempt to convey traditional knowledge

Notes:

4 Production

41 Camera

411 Number

4111 One Camera

4112 Two Camera

4113 Three Cameras

4119 Other

412 Angles included

4121 Bust of presenter and something being demonstrated

4122 Bird's eye view

4123 Over the shoulder of presenter

4124 Hands

4125 Close up of work

4129 Cameraperson moving around

42 Sound

421 Quality

4211 Good sound

4212 Okay sound

4213 Poor sound

422 Narration

4221 Recorded into mic during filming

4222 Recorded as overlay after filming

4227 No narration whatsoever

4228 Other

4229 No narration

423 Music

4231 Theme music

4232 Background music

4238 Other

4239 No music

43 Editing

431 Recorded without visible edits

432 Cut without introducing new content like text or images

433 Cut and adding images or text

434 Cuts to other video, not for demonstration but aesthetics

435 Cuts to other video for demonstration purposes

44 Publishing

00:00:00 Length

Views in thousands, use 0 as place holder

443 Chapters

4431 Uses chapters clearly

4432 Uses chapters, but in an unclear way

4439 Does not use chapters

Notes: